



The Future of Telecommunications Study Tour 2020

March 7th – March 14th, 2020

Insights into the Japanese and Korean market

*Join an exclusive telecommunications delegation to
Tokyo and Seoul*

What

Telecom Society (TSOC) and Shift Happens are organising an inspirational study tour for telecom executives and entrepreneurs to the innovation hotspots in Japan and South Korea: Tokyo and Seoul.

TSOC is the knowledge platform in Technology, Media and Telecommunication and has approximately 800 business members.

Shift Happens has a broad experience in organising trips for executives to international innovation hot spots globally.

Japan is the third largest economy in the world (population 127 million) and well-known for its scientific research. Research scientists of Japan have made immense contributions in various fields like automobiles, electronics, machinery, earthquake engineering, optics, industrial robotics, metals and semi-conductors. Japanese researchers have won many Nobel Prizes. Japan wants to create, in its own words, a “super-smart” society, and one that will serve as a road map for the rest of the world. Boldly identified as “Society 5.0,” Japan describes its initiative as a purposeful effort to create a new social contract and economic model by fully incorporating the technological innovations of the fourth industrial revolution. It envisions embedding these innovations into every corner of its ageing society. Underpinning this effort is a mandate for sustainability, bound tightly to the new United Nations global goals, the SDGs.

Korea has a well-earned reputation as a global information and communication technology (ICT) leader. Home to world-leading electronics and ICT companies such as Samsung, LG, SK, and KT — Korea’s economic growth is digitally delivered. With lightning-fast connections to streaming wireless Internet on a range of digital devices, Koreans are proudly some of the most connected people on the planet. In addition to Smart City technologies, the Republic of Korea is also leading the development of next generation wireless broadband technologies and aims to deploy 5G earlier than any other country.



The focus of this tour will be:

- Trends in telecommunications consumption, new services and business models.
- Technology developments like 5G, Internet of Things (IoT), Software and Platforms as a service (SAAS and PAAS).
- Robot, sensor technology and smart city solutions.
- The importance of Big Data and the impact of Artificial Intelligence.

Why participate?

- Gain insights into the world's most innovative internet, digital and telecommunications technology market.
- Learn more about different aspects of innovative trends and developments in Tokyo and Seoul, in the internet, digital telecommunications and technology sectors.
- Identify opportunities and potential partnerships for future business development.
- Gain knowledge of doing business in Tokyo & Seoul on the future of telecommunications.
- Expand your network across a wide and diverse group of organizations.
- Gain cultural insights in the region, adding to your skills as a global professional.

Who should attend?

Senior executives, board members, entrepreneurs and investors from the Dutch telecommunications sector who are interested in business development and innovation in the telecommunications industry.

Executives interested in what is happening in the global industry and the future impact it may have on their business.

Participating companies include service providers, distributors, technology companies, research institutes and system integrators.

Program overview

Our program in Tokyo and Seoul, will be an inspiring seven-day mission in order to stimulate new product and services development and generate new revenue making opportunities among study tour participants. You will be joined by other delegates from the Netherlands who have the same goal of following trends, gain new insights and establishing new business contacts. Our program will include 5 days of company visits. We will focus on discussions and meetings with executives and thought leaders in the telecommunications and technology sectors and explore business developments and possibilities. The tour will include approximately 18 meetings and site visits tailored to the objectives of the mission and the delegation.

We will visit the leading internet, digital telecommunications and technology companies in Tokyo and Seoul and organize round table conversations with professionals and opinion leaders. The program will be fast paced and content rich, but with some time to relax and enjoy as well.

The program will be preceded by a kick-off dinner meeting in the Netherlands on February 10th 2020 in restaurant Yamazato in the Okura Hotel in Amsterdam where participants will get the opportunity to meet each other. We will have an in-depth reflection session during the week and a follow up meeting afterwards in The Netherlands.



Itinerary TSOC Travel 2020 to Japan and South Korea

Saturday 7th March

- 14:40 direct KLM flight Amsterdam to Tokyo (approximately 11 hours)

Sunday 8th March

- 8:40 arrival Tokyo Narita International Airport (7 hours' time difference)
- Explore city & Welcome dinner with Arjen van Blokland

Monday 9th March (Tokyo)

- Dutch Embassy
- Overview Japanese telecom market
- Company visit NTT Docomo or KDDI
- Meeting Softbank Group
- Company visit Line Corp

Tuesday 10th March (Tokyo)

- Company visit Jupiter Communications
- Company visit Rakuten
- Visit Robotics Company focused on consumer market
- Sport event (i.e. baseball)

Wednesday 11th March (Tokyo)

- Company visit Sony
- Company visit Recruit
- Company visit Mixi Inc
- Flight from Tokyo to Seoul (2 hours)

Thursday 12th March (Seoul)

- Overview Korean telecom market
- Company visit Samsung
- Company visit Korea Telecom about 5G
- Company visit (t.b.d.)
- Network dinner residence Dutch ambassador

Friday 13th March (Seoul)

- Company visit LG
- Company visit SK Telecom
- Company visit e-sports and gaming
- Closing Dinner & Transfer to airport

Saturday 14h March

- 00:55 direct flight Seoul-Amsterdam
- 05:05 arrival Schiphol



Travel details

The price is like the TSOC China 2019 trip and is € 7.950. Price includes economy flights, meals, hotel, ground transportation and the extensive program. VAT is not applicable.

Hotel accommodations at a business class hotel located in the centre of business and cultural life of Tokyo and Seoul.

Interspersed into the program will be opportunities to experience Tokyo and Seoul and some sightseeing.

Terms and conditions:

- Participation is final if the fare has been paid before January 7th 2020.
- Cancellation of the trip from 2 months prior to departure, 50% of the fare is payable.
- If cancelled up to 1 month prior to departure, 100% of the fare to be paid.
- The above-mentioned fare is based on prices, exchange rates, taxes etc. as known in the preparation of the travel program. In case of extreme increases in relation to exchange rates, taxes and fuel surcharges, etc. the organiser is entitled to adjust the fare.
- Participant is responsible for his own insurance.

The organisers

TSOC Japan en South Korea 2020 is being organised in cooperation with Martijn Kole and George Freniks. For many years they organize together innovation tours for executives (www.shift-happens.com), like TSOC China 2019.

To register

Use the form on the next page; or contact Martijn Kole directly.

mobile: +31 (0)629 139 781

e-mail: kole@hgrv.nl

Request for RVO collective activity voucher subsidy

The Netherlands Enterprise Agency (RVO.nl) is providing to entrepreneurs (MKB ondernemers) the option to request for a financial compensation for the cost to participate in a collective outbound trade delegation. If you want to send in a request for this financial compensation you must make a personal request to the RVO for the subsidy (Mission Voucher). In 2019 the value of this Voucher subsidy was 1.500 euro.



Registration

This program is limited to 25 participants so please reserve early to avoid disappointment.

I would like to register for TSOC Japan en South Korea 2020 taking place from March 7-14.

Name _____

Company/Organisation _____

Position _____

Invoice Address _____

Postal Code / City _____

Purchase order number if applicable _____

Mobile _____

E-mail _____

URL _____

Fee: Single person accommodation € 7.950

Included:

- Introduction dinner Monday February 10th in Okura Yamazato
- Extensive program
- Business class hotel
- Economy class fare flights
- All breakfasts, lunches and evening group meals,

Remarks/Suggestions _____

Signature _____ Date: _____

Kindly return this form with signature and a digital copy of your passport by e-mail to Martijn Kole: kole@hgrv.nl. An intake interview will take place by telephone or in person.